



Celebrating Latinas 2009

A Power Guide to Personal & Professional Success!

An Eco-Friendly Conference and our power net-working "ConeXiones"

Friday August 28, 2009

3 p.m. to 9:00 p.m. (registrations @ 2:30pm)

Denver, CO

The Latina Chamber Foundation proudly presents our 3rd annual Celebrating Latinas 2009 - A Power Guide for Personal & Professional Success!

The focus of this interactive leadership conference is to: "Push Out our Fears and Let in Our Faith" - en Español: SUELTA ESE MIEDO Y DESATA TU FE! Because no matter what phase of our lives we are in the answer to what stops most of us from achieving our personal and professional goals is: 9 out of 10 times....**FEAR!**

Target Audience: Geared toward Latina professionals and young Latinas entering the workforce or preparing for college. This event will help small business entrepreneurs; corporate professionals and the new wave of Latina youth chart a path to success with tips from professionals on removing workplace road-blocks, managing work and personal life, real help on reaching higher education, energizing the psyche and a "Dress for Success -Desfile de MODA".

The Program

- **Opening Inspirational Session includes:** Live entertainment, Presentation on "Go Verde Ahora" (Go Green today), tips on "greening" your business and your household.
- **Special Latina Chamber Foundation Announcement**
- **Fun Vendor Booths & Silent Auction Displays-** Available all day for all the CHICAS, all proceeds of the Silent Auction to benefit The Latina Chamber Foundation.

Talleres Y Herramientas for Success (Workshops & Tools for Success)

Young Latinas Workshop - The Golden Key of Education & Finding the Right Path & "Herramientas" (tools) to Power Up for success in your career!

- **Part I:** Investing In Your Future
- **Part II:** Guapa, You Need to Shine! - Presentation skills.
- **Part III-** Effective Resume & Interview Tips

Professional Latinas Workshop - Creativity at Work - Managing your time effectively and implementing creative ideas in your daily routine!

- **Part I:** Work, Family, Community Y TU TAMBIEN!
- **Part II:** Dealing with Challenging Situations in an uncertain economy
- **Part III:** Organizational Politics

Young Latinas & Professional Latinas Financial Literacy Workshop- Pump Up Your Financial Strength!

- **Es Tu Dinero Y Tu Futuro! (it's your money & your future)**

Build your financial strength - the Latino spending power is expected to increase to \$670 Billion by 2010, Mujeres make up to 90% of the decisions in the household. Now it's time we "tone up" and build our "Músculos" with the knowledge to flex that muscle by learning and understanding Financial Literacy.

- **Live Entertainment Break**

- **Dress for Success: Fashion Show – Desfile de MODA with Flair!**

A Fashion show with Latina Flair, what's appropriate for the workplace, and how to go from work to a fun community event or cocktail event while staying classy and fun!

- **Closing Reception – Awards Ceremony a Celebration of Latina Leadership, our power net-working event “ConeXiones” and live professional Salsa Dancers**

Awards Ceremony

1. **2009 Board Member of the Year Award-Stepping up with “Liderazgo” (leadership)**
2. **Our first Lifetime Honorary Board of Trustees member Award**
3. **Mujer de “IMPACTO” (Latina Woman who has made a positive impact in our community)**

The Breadth of Latina Influence: Latinas are the fastest growing business segment; they are entering the workforce in record numbers. Latinas also represent about 81% of the 800 billion purchasing power of U.S. Hispanics. According to the U.S. Department of Labor, Facts on Working Women, Latinas are the fastest growing small business in the U.S. with a phenomenal growth rate of 114% in the last five years. Latinas Control 39% of the **1.4 million** companies owned by women of color in the U.S. which generate approx \$147 billion in sales, according to the Center for Business Women's Research more then 1/3 (35%) of all Latino-owned firms are owned by Women. U.S.

The Venue: Centro San Juan Diego is located at 2830 Lawrence St. in one of Denver's oldest neighborhoods. The building is listed in the Colorado State Registry of the Historical Society for its beautiful and distinctive architecture. The Historic building dates back to 1890 and formerly housed Sacred Heart School. When the need for a permanent home for the Office of Hispanic Ministry arose, the Archdiocese of Denver decided to renovate the old school building to create Centro San Juan Diego. The last phase of the renovation was completed in October 2007. Self parking will be available in Centro's parking lot and on the street.



The Latina Chamber Foundation

The Latina Chamber Foundation is a 501(c) (3) organization. The focus of the foundation is to address the needs of Latinas in business, Latinas in leadership positions, education for Latina families and Latinas entering the workforce. Latina Chamber Foundation is committed to offering leadership and developmental programs to all Latinas and their families, the programs we offer ultimately make a positive impact in our community. We are focused on advancing the knowledge and education of our youth. The Latina Chamber Foundation is a Green organization promoting to “Go Verde Ahora” (go green today) and educating our communities on the **Three legs of sustainability 1)Economic Vitality 2)Social Justice 3)Environmental Protection**, a special announcement of our new fellowship CLEF will be introduced at this event. We are focused on keeping our youth in school and opening the doors to success in higher education. Through empowerment, advancement, encouragement, engaging activities and programs we will focus on our youth’s education and open doors for higher learning and Green Jobs for all.

Our Mission: The mission of the Latina Chamber Foundation is to promote and advance the professional, personal and business interests of Latinas, their families, and their communities.

Presenting Sponsorship Opportunities & Benefits

The Latina Chamber Foundation invites you to be a sponsor and partner with us as we promote **Empowerment, Leadership, Knowledge, Development and Inspiration**. Your sponsorship will help create a memorable event that will leave a lasting impression of your Enterprise in the Latina community and their families.

The Purchasing Power of Latinas

★ Latino spending power is expected to increase to \$670 Billion by 2010 and Women make up to 90% of the decisions in the household.

★Latinas represent about 81% of the 800 billion purchasing power of U.S. Hispanics.

★ According to the U.S. Department of Labor, Facts on Working Women, Latinas are the fastest growing small business in the U.S. with a phenomenal growth rate of 114% in the last five years

★ Latinas are the fastest growing business segment, they are entering the workforce in record numbers.

★ The Latina Chamber Foundation is a 501©3 organization promoting sustainable practices engaging our members and communities in creating local and global change for the well-being of our communities, our businesses and the environment as a whole.

Sponsorship Opportunities and Benefits

Young Latinas Workshop - The Golden Key of Education & Finding the Right Path & “Herramientas” (tools) to Power Up for success in your career!

3 Sponsorship Opportunities at \$3000 each—2 are still open

- **Part I:** Investing In Your Future
- **Part II:** Guapa, You Need to Shine! - Presentation skills.
- **Part III-** Effective Resume & Interview Tips

Benefits:

- Captive audience of the young Latina entering College and the Young Latina entering the workforce
- Acknowledgement of sponsorship during the event
- Full page color advertisement in program agenda
- Opportunity to provide expert speaker in workshop
- Logo on commemorative bag
- Logo on all posters at the event
- Logo on post card invite distributed by The Latina Chamber Foundation
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 100 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)

- Exhibit booths and opportunity to distribute adequate materials (no plastic, minimal waste on paper eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue and your workshop room
- 20 Registrations for each sponsorship

Professional Latinas Workshop - Creativity at Work – Managing your time effectively and implementing creative ideas in your daily routine!

2 Sponsorships opportunities available at \$5000 each

- **Part I:** Work, Family, Community Y TU TAMBIEN!
- **Part II:** Dealing with Challenging Situations in an uncertain economy
- **Part III:** Organizational Politics

Benefits:

- Captive audience of professional Latinas, small business owners and corporate professionals
- Acknowledgement of sponsorship during the event
- Full page color advertisement in program agenda
- Larger Logo on commemorative bag
- Logo on post card invite
- Opportunity to provide expert presenter at your workshop
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 200 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a Green event)
- Exhibit booth and opportunity to distribute adequate materials (no plastic items, and minimal waste of paper, eco-friendly items are encouraged as this is a green event)
- Large Banner displayed at the venue and in your workshop room
- Larger Logo on all posters at the event
- Acknowledgement of sponsorship at the event
- Recognition in the news release and logo on TV commercial for the event
- 30 Registrations

Young Latinas & Professional Latinas Financial Literacy Workshop- Pump Up Your Financial Strength! Es Tu Dinero Y Tu Futuro! (It's your money & your future)

One Sponsorship opportunity at \$7,500 - This Sponsor is already secured

Benefits:

- Captive audience of all Celebrating Latinas attendees (young Latinas & professional Latinas)
- Acknowledgement of sponsorship during the event
- Full page color advertisement in program agenda
- Large Logo on post card invite
- Opportunity to provide expert presenter at your workshop
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 200 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)
- Exhibit booth and opportunity to distribute adequate materials (no plastic items, and minimal waste of paper, eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue and in your workshop room
- Larger Logo on all posters at the event
- Acknowledgement of sponsorship at the event
- Recognition in the news release and logo on TV commercial for the event
- 40 Registrations

Dress for Success: Fashion Show – Desfile de MODA with Flair!

One Sponsorship Opportunity for Retail Anchor Fashion Store

Benefits:

- Captive audience of all Celebrating Latinas Attendees and attendees of our Power Networking “ConeXiones”
- Acknowledgement of sponsorship during the event
- Full page color advertisement in program agenda
- Logo on commemorative bag
- Logo on all posters at the event
- Logo on post card invite distributed by The Latina Chamber Foundation
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 100 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)
- Exhibit booths and opportunity to distribute adequate materials (no plastic, minimal waste on paper eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue
- 20 Registrations

Awards Ceremony a Celebration of Latina Leadership

One Sponsorship Opportunity available at \$3000

Benefits:

- Captive audience of all Celebrating Latinas attendees and attendees of our Power networking –“ConeXiones”
- Full page color advertisement in program agenda
- Opportunity to present the awards
- Acknowledgement of sponsorship during the event
- Logo on commemorative bag
- Logo on all posters at the event
- Logo on post card invite distributed by The Latina Chamber Foundation
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 100 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)
- Exhibit booth and opportunity to distribute adequate materials (no plastic, minimal waste on paper eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue and during our Awards Ceremony
- 20 Registrations

Live Entertainment Sponsorship Available \$3000

Benefits

- Captive audience of all Celebrating Latinas attendees and attendees of our Power networking “ConeXiones”
- Full page color advertisement in program agenda
- Acknowledgement of sponsorship during the event and at each entertainment performance. I.e. Mariachis, Salsa Dancers etc.
- Logo on commemorative bag
- Logo on all posters at the event
- Logo on post card invite distributed by The Latina Chamber Foundation
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 100 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)

- Exhibit booth and opportunity to distribute adequate materials (no plastic, minimal waste on paper eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue
- 20 Registrations

A Taste of “ZUMBA” – Exercise Sponsorship Available for athletic club @ \$3000

Revitalize con “ZUMBA” and dance for a better you! - Presentation

Benefits:

- Captive audience of all Celebrating Latinas attendees and attendees of our Power networking “ConeXiones”
- Full page color advertisement in program agenda
- Opportunity to have professional ZUMBA instructors entertain and present the healthy benefits of “ZUMBA”
- Acknowledgement of sponsorship during the event and during ZUMBA
- Logo on commemorative bag
- Logo on all posters at the event
- Logo on post card invite distributed by The Latina Chamber Foundation
- Logo on Email invite distributed by Latina Chamber Foundation
- Logo on all other media which includes Entravision/Univision
- Recognition in the news release and logo on TV commercial for the event
- Logo on all marketing collateral for the event
- 100 post card invites to be distributed by your enterprise
- Opportunity to distribute promotional items in commemorative bag (no plastic items, eco-friendly items are encouraged as this is a GREEN event)
- Exhibit booth and opportunity to distribute adequate materials (no plastic, minimal waste on paper eco-friendly items are encouraged as this is a GREEN event)
- Large Banner displayed at the venue and during ZUMBA
- 20 Registrations

Scholarships for the Conference

Your Organization may also sponsor scholarships for Latinas to attend the conference- The Latinas you sponsor will wear a special name tag with your company name as their sponsor. This is a great way to give back, support and help develop the business leadership skills of our future Latina leaders. Please see contact information if you are interested in providing scholarships for Latinas to attend the conference.

Fun Vendor Exhibit Booth capacity is 15

Fashion Fun Vendor Booth – Must be members-\$50 for Booth

- Exhibit booth with your fun and fashionable products for the ladies
- 2 Registrations
- Please do not use plastic bags, minimal waste is encouraged as this is a GREEN event

Non-Profit Org Booths – capacity is 3

*Booths for Non-Profit Org are first-come-first serve due to capacity

*Participating Non-Profit Org must be current members of the Latina Chamber

*Please contact The Latina Chamber for booth prices

*Non-profits in the area if education and higher learning are encouraged to sign up

*No plastic bags, minimal waste on paper is encouraged as this is a GREEN event

For more information please contact:

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"Imagine a Chamber, Destined to Serve, Change and Uplift Humanity."

Our Mission Statement

The mission of the Latina Chamber is to promote and advance the personal, professional, and business interests of Latinas, their families, and their communities.

*Go Verde Ahora!
(Go Green Today)*

